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CS 484

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**Intended Audience:** Elderly adults who may not be technologically inclined, and seek a smartphone which is designed to aid in usability for their specific demographic

**Preliminary User Study:**

**Methods:** 5 elderly people, aged 61-83 were asked a series of questions:

* Have you ever used a smartphone before? (4 Yes/1 No)
* Do you own a smartphone? (3 Yes/ 2 No)
* Do you feel that smartphones are designed well enough for people your age? (1 Yes/ 4 No)
* Do you feel that the text is large enough on smartphone screens? (1 Yes/ 4 No)
* What issues with current smartphone design do you feel prevent you from using a smartphone?

Issues with current designs- Too small of text, difficult to make calls, difficult to access pictures, difficult to send pictures, intimidating to use

**Explanation:**

**Efficiency of Design Decisions:**

**Efficiency Overall:**

**Prototype User Study:**

**Methods:**

Pros-

Cons-

**Potential future improvements:**

**Commercial Benefit:**